

# learning technologies

26-27 January 2011  
olympia 2 london



## GOLD package

- ▶ 20m<sup>2</sup> premium position stand – space only
- ▶ 1 x Learning Technologies 2011 exhibition seminar
- ▶ 1 x banner advertisement on the Learning Technologies 2011 exhibition site
- ▶ 3 x full-page adverts in *Inside Learning Technologies* magazine (including the show guide issue)
- ▶ 1 x insert into the exhibition carrier bags
- ▶ Access to all the event data (visitors and pre-registered non arrivals) – for direct mail only
- ▶ Access to the main *Learning Technologies* data file (20,000 names over the year) – for direct mail only
- ▶ Access to the *Learning Technologies* email data file (10,000 names over the year)
- ▶ Individually branded tickets (minimum 2,000)
- ▶ Entry in the show guide, including company profile and products and services listings
- ▶ Entry on the exhibition website including company logo, company profile and products and services listings
- ▶ Free press release service on [www.trainingpressreleases.com](http://www.trainingpressreleases.com) in January 2011

**Total cost: £11,000 + VAT**

*Payment Terms: 20% invoiced on application, 30% 1st July 2010 and 50% 1st October 2010*

## Learning Technologies 2011

26-27 January 2011, Olympia 2, London  
T: 01730 817600  
[info@learningtechnologies.co.uk](mailto:info@learningtechnologies.co.uk)  
[www.learningtechnologies.co.uk](http://www.learningtechnologies.co.uk)

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people development  
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