

# learning technologies

26-27 January 2011  
olympia 2 london



## SILVER package

- ▶ 12m<sup>2</sup> stand – space only/shell scheme
- ▶ 1 x Learning Technologies 2011 exhibition seminar
- ▶ 1 x banner advertisement on the Learning Technologies 2011 exhibition site
- ▶ 3 x half-page adverts in *Inside Learning Technologies* magazine (including the show guide issue)
- ▶ Access to the main *Learning Technologies* data file (10,000 names over the year) – for direct mail only
- ▶ Access to the *Learning Technologies* email data file (5,000 names over the year)
- ▶ Individually branded tickets (minimum 2,000)
- ▶ Entry in the show guide, including company profile and products and services listings
- ▶ Entry on the exhibition web site including company logo, company profile and products and services listings
- ▶ Free press release service on [www.trainingpressreleases.com](http://www.trainingpressreleases.com) in January 2011

**Total cost: £7,000 + VAT**

*Payment Terms: 20% invoiced on application, 30% 1st July 2010 and 50% 1st October 2010*

### Learning Technologies 2011

26-27 January 2011, Olympia 2, London  
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