

learning technologies

25-26 January 2012
olympia 2 london



SPONSOR package

- ▶ Branding on all the event promotional literature (including 500,000 tickets, adverts, inserts and web site)
- ▶ Branding on all the conference literature (including 150,000 conference brochures)
- ▶ 20m² premium position stand – space only
- ▶ 1 x Learning Technologies 2012 exhibition seminar
- ▶ 1 x banner advertisement on the Learning Technologies exhibition site
- ▶ 3 x full page adverts in *Inside Learning Technologies & Skills* magazine (including the show guide issue)
- ▶ 1 x insert into the conference delegate packs
- ▶ 1 x insert into the exhibition carrier bags
- ▶ 2 x full conference delegate places (for customers)
- ▶ 2 x conference 'guest passes' (for staff)
- ▶ Access to all the event data (visitors and pre-registered non arrivals) – including email addresses
- ▶ Access to the main *Learning Technologies* data file (20,000 names over the year) – for direct mail only
- ▶ Access to the *Learning Technologies* email data file (10,000 names over the year)
- ▶ Individually branded tickets (minimum 2,000)
- ▶ Entry in the show guide, including company profile and products and services listings
- ▶ Entry on the exhibition website including company logo, company profile and products and services listings
- ▶ Free press release service on www.trainingpressreleases.com in January 2012

Total cost: £15,000 + VAT

Payment Terms: 20% invoiced on application, 30% 1st July 2011 and 50% 1st October 2011

Learning Technologies 2012

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